



**AUSTRALIAN INSTITUTE OF
AGRICULTURAL SCIENCE
AND TECHNOLOGY**

Bringing The Elements Together

The Future for Agricultural Research, Development and Extension in Australia

Thursday 11th & Friday 12th March 2010

Rydges Lakeside, Canberra

SPONSORSHIP OPPORTUNITIES

Australian Institute of Agricultural Science & Technology (IAIST)

The IAIST is the peak body representing agricultural and natural resource management (NRM) professionals in Australia. IAIST is committed to advancing the profession and the application of science, technology and research for the sustainable development of agriculture and NRM in Australia.

We currently have over 1,000 members nationally with extensive and broad experience in all areas of agriculture and NRM. Input from this broad spectrum of membership allows the IAIST to contribute independent, objective and balanced advice to governments on policy and important topical issues.

Background

There is substantial concern in most quarters that the expenditure on agricultural Research, Development and Extension (RD&E) has been diminishing in real terms for the last 25 years, at least. While the extent and nature of this reduction needs further elaboration, there is little argument about the trend.

Agriculture has prided itself on productivity growth of about 2.8% over the past 20 years but this has slowed in the last 8 years. RD&E is a major source of intellectual and technical feedstock for the future and investment in this area has been significantly reduced. This drop in RD&E funding impacts on all areas of the profession and the industry as a whole, including the capacity to meet the challenges of:

- food security
- management of natural resources
- response to falling profit margins
- coping with seasonal variation and climate change.

The Conference

The IAIST approach is to provide a forum for stakeholders to establish a common, factually based understanding and then workshop the relevant issues to determine the appropriate actions required to address the issue.

The Program will include a range of issues:

- current policies and expenditure
- future RD&E requirements
- the role of governments, research corporations and the private sector
- main constraints to the future development of RD&E.

There is already strong interest in the event and those who will benefit directly from investment in agricultural RD&E will be encouraged to attend. This event is not just for those directly involved in RD&E, but all of those involved in the future of Australian agriculture including consultants, agribusiness, farmers and policy makers need to attend.

Your Support

Your organisation has been identified as an important stakeholder in this issue and we hope that you share our concerns.

The IAIST would like to invite you to support our conference by taking up the opportunity of sponsorship. We understand the current financial constraints faced by many organisations and have kept the prices of our packages at a reasonable level.

The various opportunities outlined in this brochure not only provide profile, but give you an ideal platform to support the issue of RD&E in agriculture, and be involved in the development of an action plan to progress the issue.

Alternatively, the IAIST would be pleased to work with you to tailor an individual sponsorship package to suit your budget and objectives.



SPONSORSHIP PACKAGE INCLUSIONS



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INCLUSIONS	PLATINUM	DINNER	GOLD	SACHEL	SILVER
Presentation during Opening Ceremony	Yes	No	No	No	No
Acknowledgment during Conference	Yes	Yes	Yes	Yes	Yes
Presentation during Dinner	No	Yes	No	No	No
Acknowledgment during Dinner	No	Yes	No	No	No
Banners & Signage	2 Banners at Front of Main Plenary Room	In Dinner Room for Duration of Dinner	1 Banner Along Side of Main Plenary Room	No	No
Complimentary Delegate Registrations	3 Delegates	2 Delegates	2 Delegates	1 Delegate	1 Delegate
Additional Complimentary Dinner Tickets	3 Tickets	2 Tickets	2 Tickets	1 Ticket	1 Ticket
Company Logo on Dinner Menu	No	Yes	No	No	No
Company Logo on Convention Satchel	No	No	No	Yes	No
Company Logo on AIAST Website with link to Company website	Yes	Yes	Yes	Yes	Yes
Company Logo on Registration Brochure	Yes	Yes	Yes	Yes	Yes
Company Logo on Conference Program	Yes	Yes	Yes	Yes	Yes
Recognition in Weekly Alert	Yes	Yes	Yes	Yes	Yes
Recognition in future editions of the Agricultural Science Journal	Yes	Yes	Yes	Yes	Yes
Satchel Inclusions	Pen, Pad & Brochure	Brochure	Brochure	Brochure	Brochure
Exclusive Package	Yes	Yes	No	Yes	No
Package Price (including GST)	Taken	\$5,500	\$4,400	Taken	\$2,200

Further Information

For more information on the sponsorship packages available, or to discuss any particular requirements you may have, please contact:

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